Subject: Accounting Research Method
Credits: 3

Description
The objective of the course is to give understanding on the concept and theory of research, be familiar with research tools and able to use them, to finally students are able to conduct an academic accounting research. Students are designate to study research process specifically, started from problem formulation, literature review, developing framework, formulating hypotheses, data collection and analysis, and writing research report. An introduction to a software package used for statistical analysis, SPSS will further given to encourage students’ research data. A study of the current accounting research development shall be one of the topic discussion of this course.

Learning Outcomes
After taking this course students are able to:
- Understand and clarify the importance of scientific approach application to a research.
- Comprehend and demonstrate properly research process.
- Comprehend and demonstrate research report writing, notably in accounting related research.

Topics
1. Academic research and its types (an introduction)
2. Survey research methods
3. Literature review, context of study and research hypothesis
4. Sample and population
5. Measurement scale and research instrument
6. Data collection method
7. Data analysis
8. Reference management
9. Research background, research focus area and choosing a qualitative research title
10. Literature review, context of study and problem formulation
11. Instrument and data collection method
12. Data analysis method
13. Reliability and Validity of Qualitative Research
14. Qualitative and quantitative research report and proposal
References